

Nick Lacey

Building Safety Manager – Wolverhampton Homes Ltd

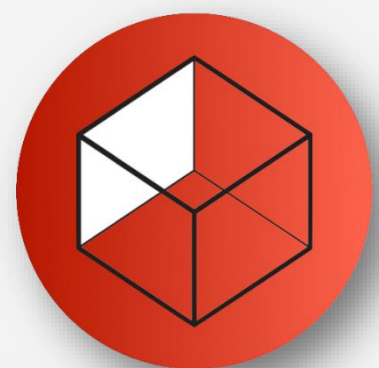


ALMO for City Wolverhampton Council

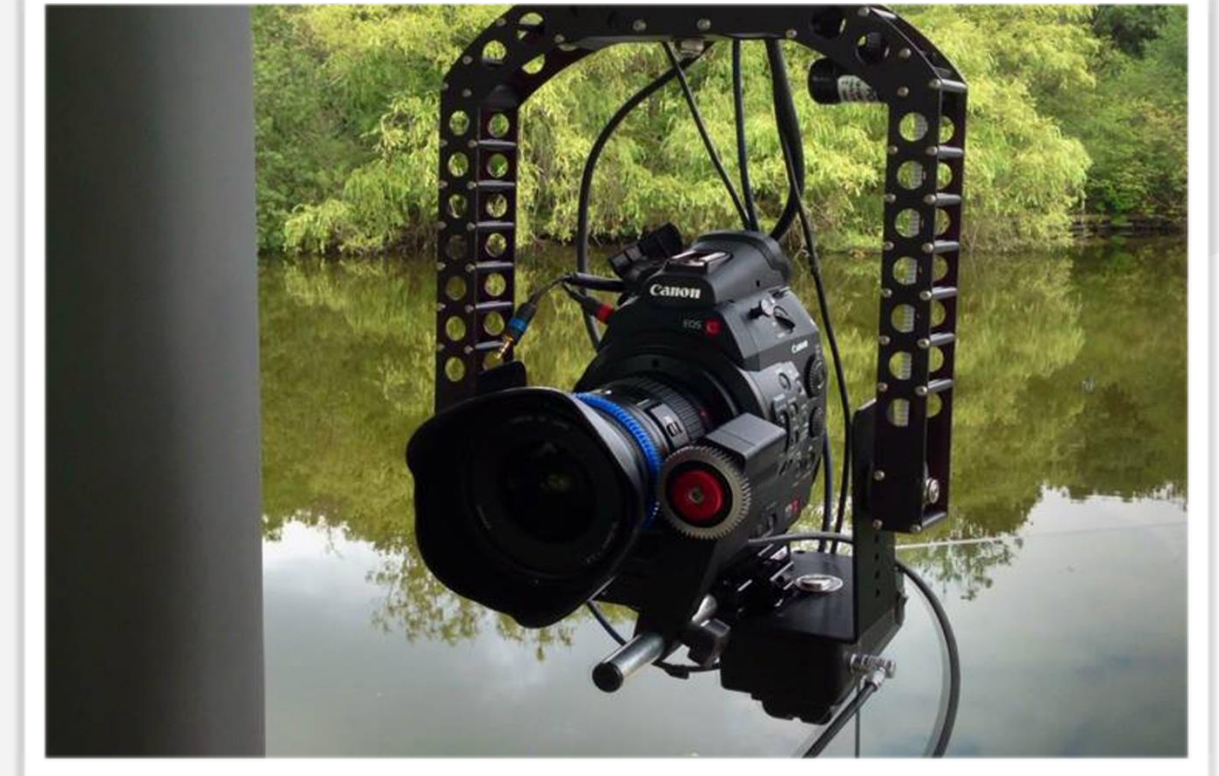
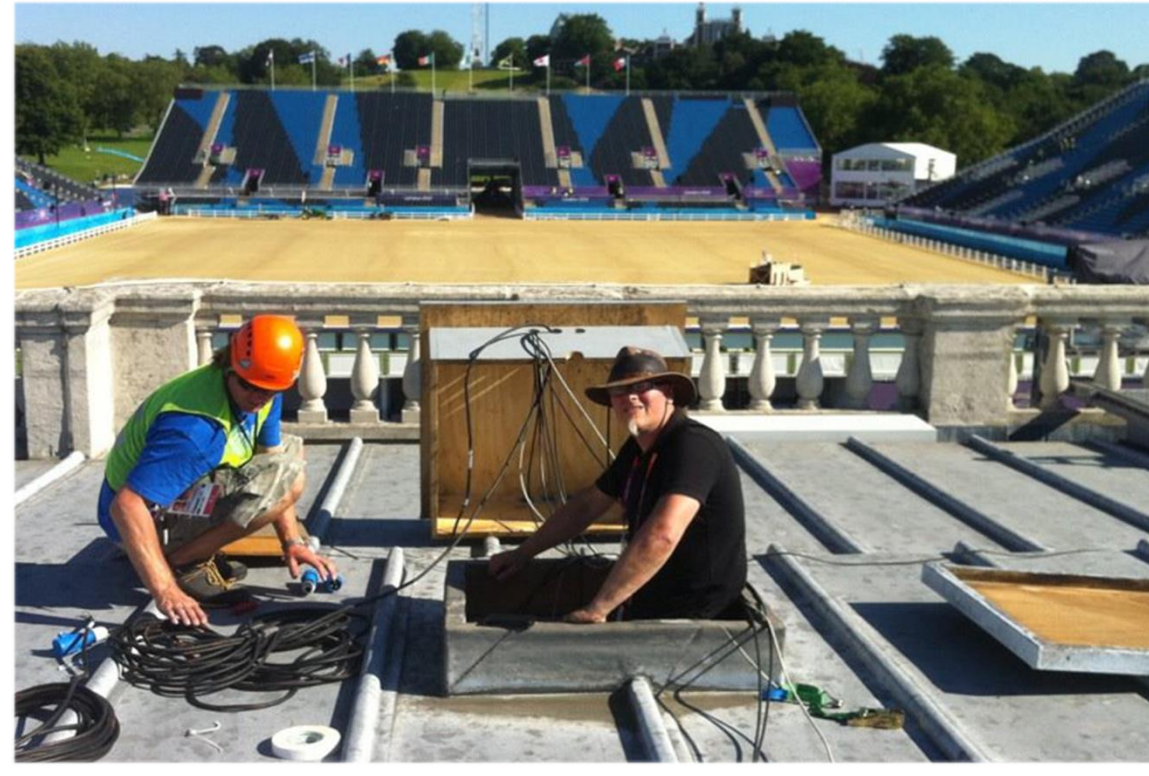
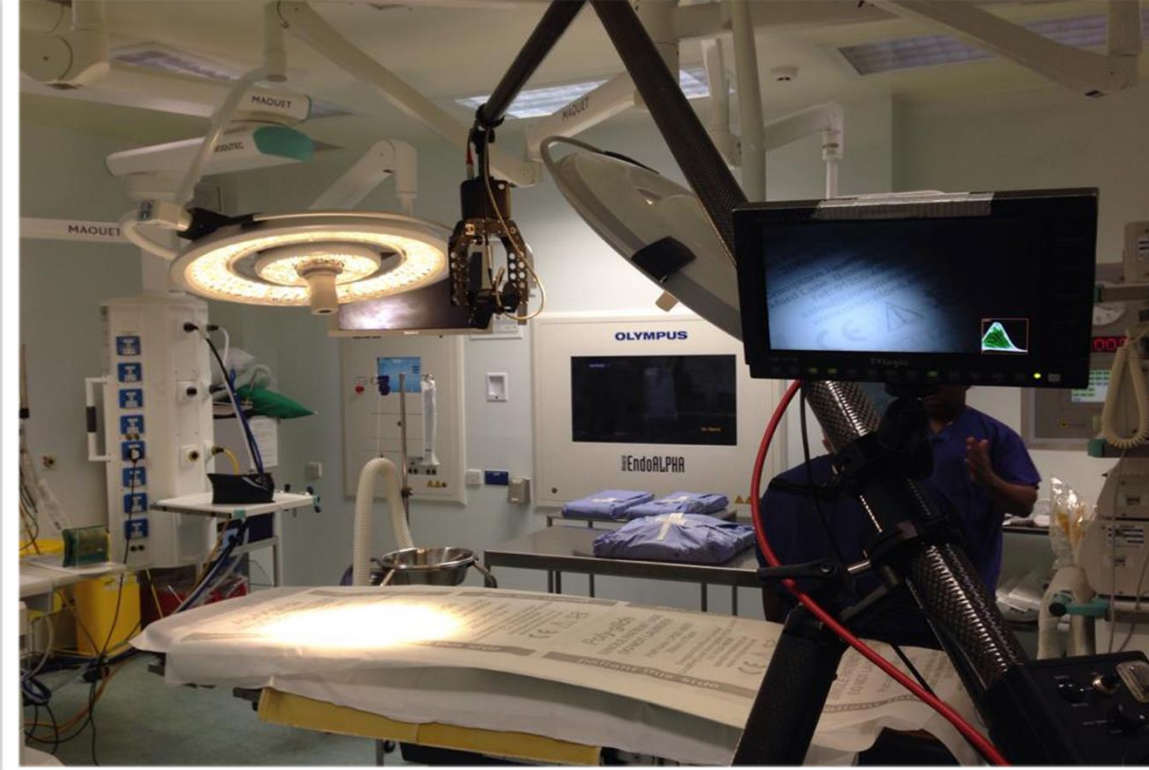
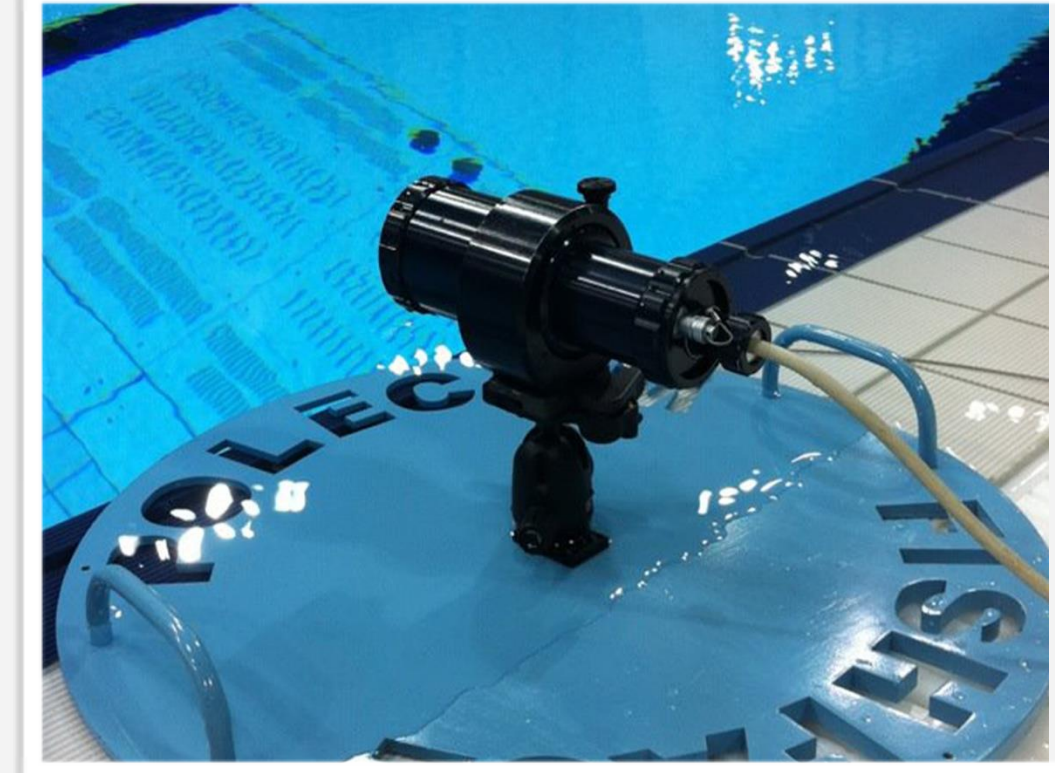
- Manage circa 22k homes
- Including 44 high rise blocks & 850 low & medium rise blocks



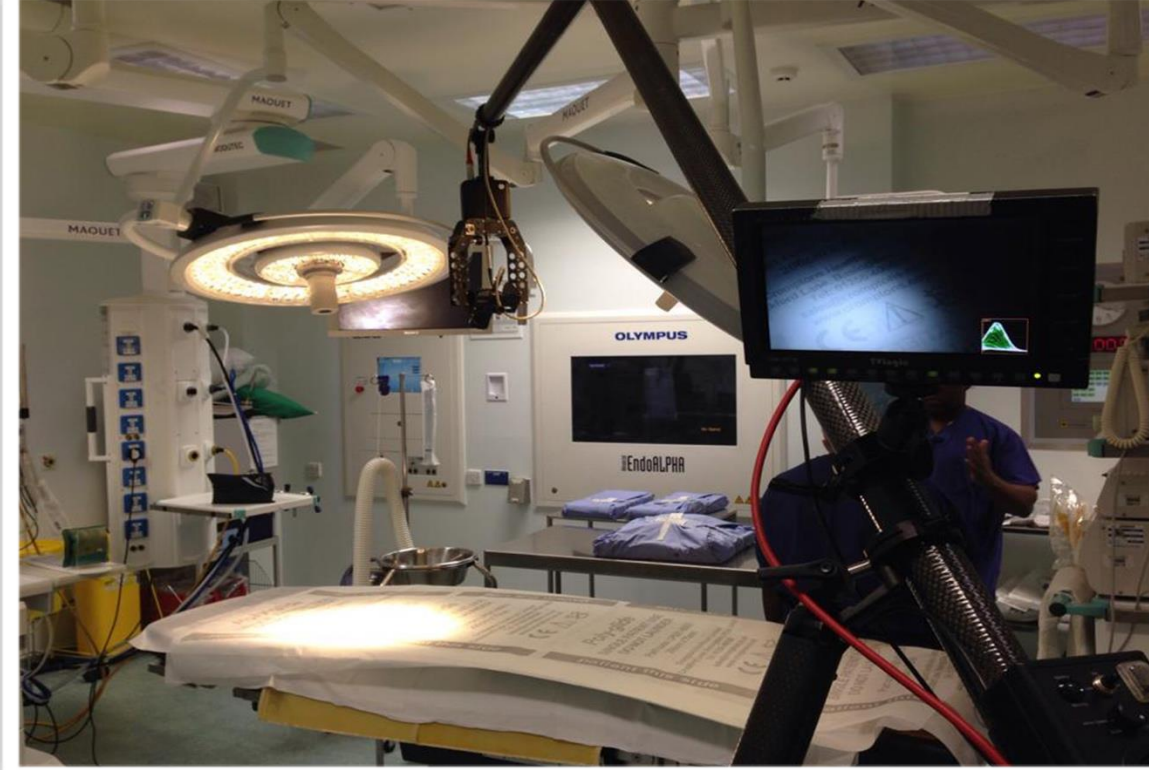
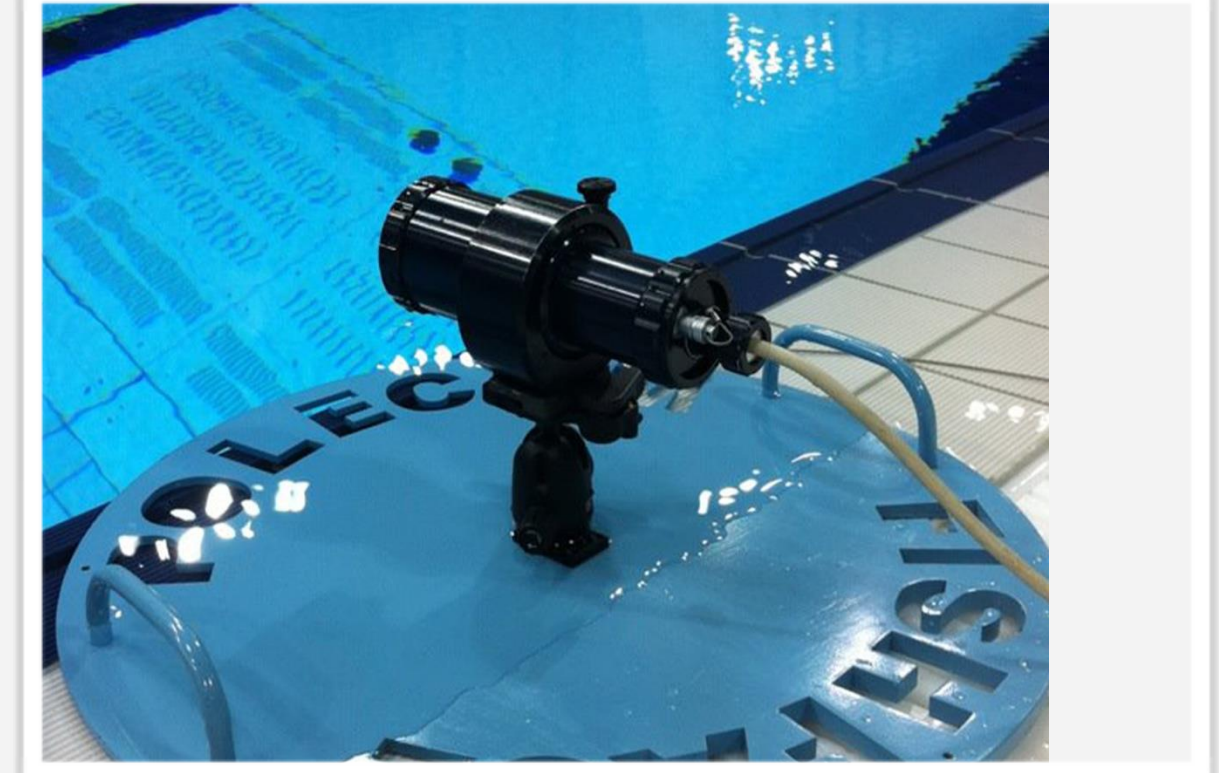
CHRIS TABER - CREATIVE DIRECTOR, PEDESTAL TELEVISION LTD



35 YEARS AS A SPECIALIST CAMERA OPERATOR AND DIRECTOR OF PHOTOGRAPHY

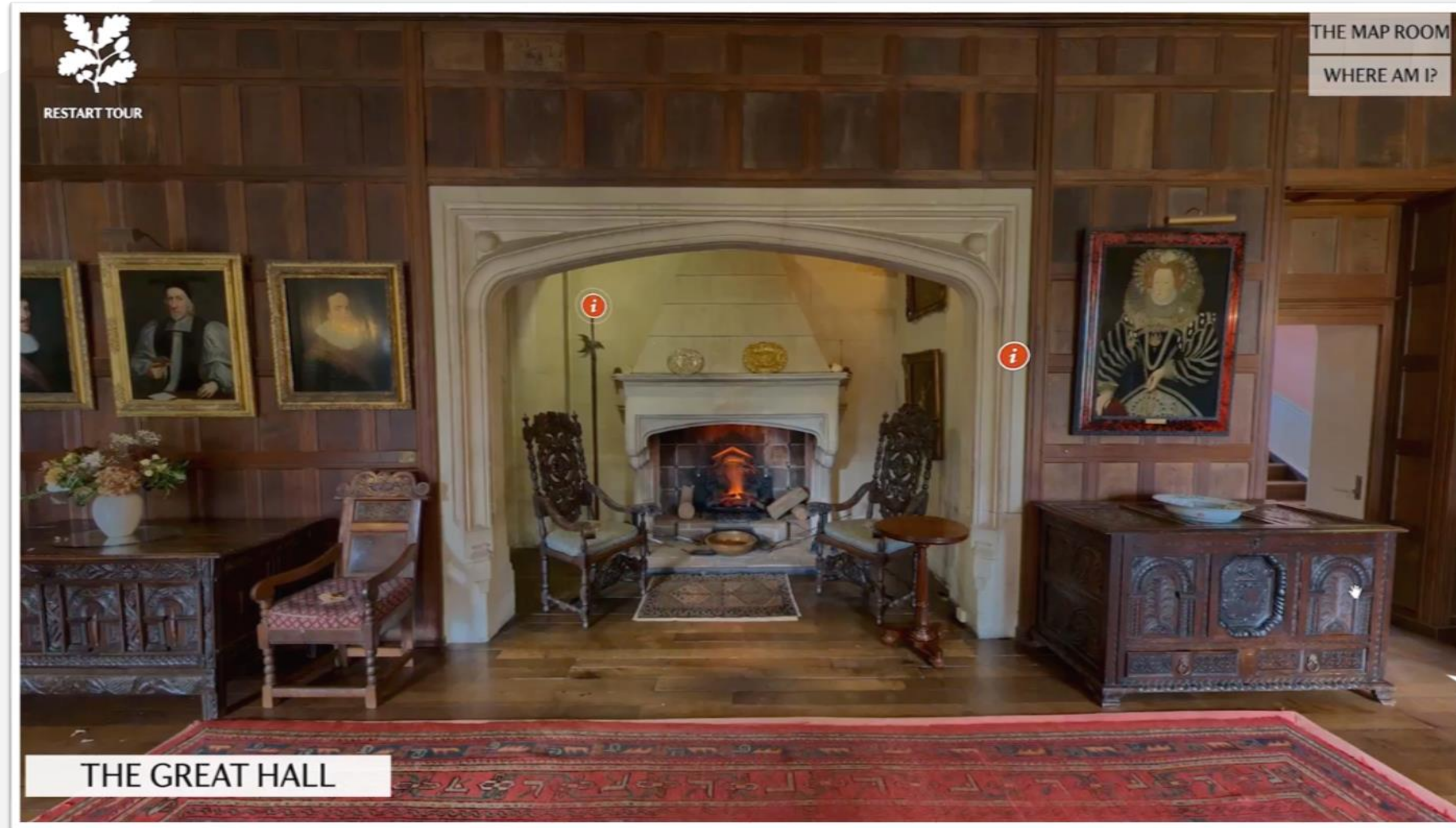


35 YEARS AS A SPECIALIST CAMERA OPERATOR AND DIRECTOR OF PHOTOGRAPHY



ENTERTAIN, EDUCATE & INFORM

VIRTUAL TOURS – FROM CANAL BOATS TO CATHEDRALS



- Helped small businesses to connect and inform their customers more efficiently
Educational, Accessibility and Safety projects
- Created virtual tours for care homes that allow people, residents to pre-visit and re-visit, ensuring familiarity with surroundings and staff.
- Limited mobility tours for the national trust

SO, WHAT DOES THIS ALL HAVE TO DO WITH YOU?



VIRTUAL TOURS IN EVERY SECTOR
HERITAGE - TOURISM - HEALTHCARE - EDUCATION - SAFETY

Aha!





THE BOSCOBELS – WOLVERHAMPTON

FIRE SAFETY INFORMATION FOR RESIDENTS



[Click here to tour your home.](#)

[Take the quiz](#)





THE BOSCOBELS – WOLVERHAMPTON

Fire Safety Information for Residents



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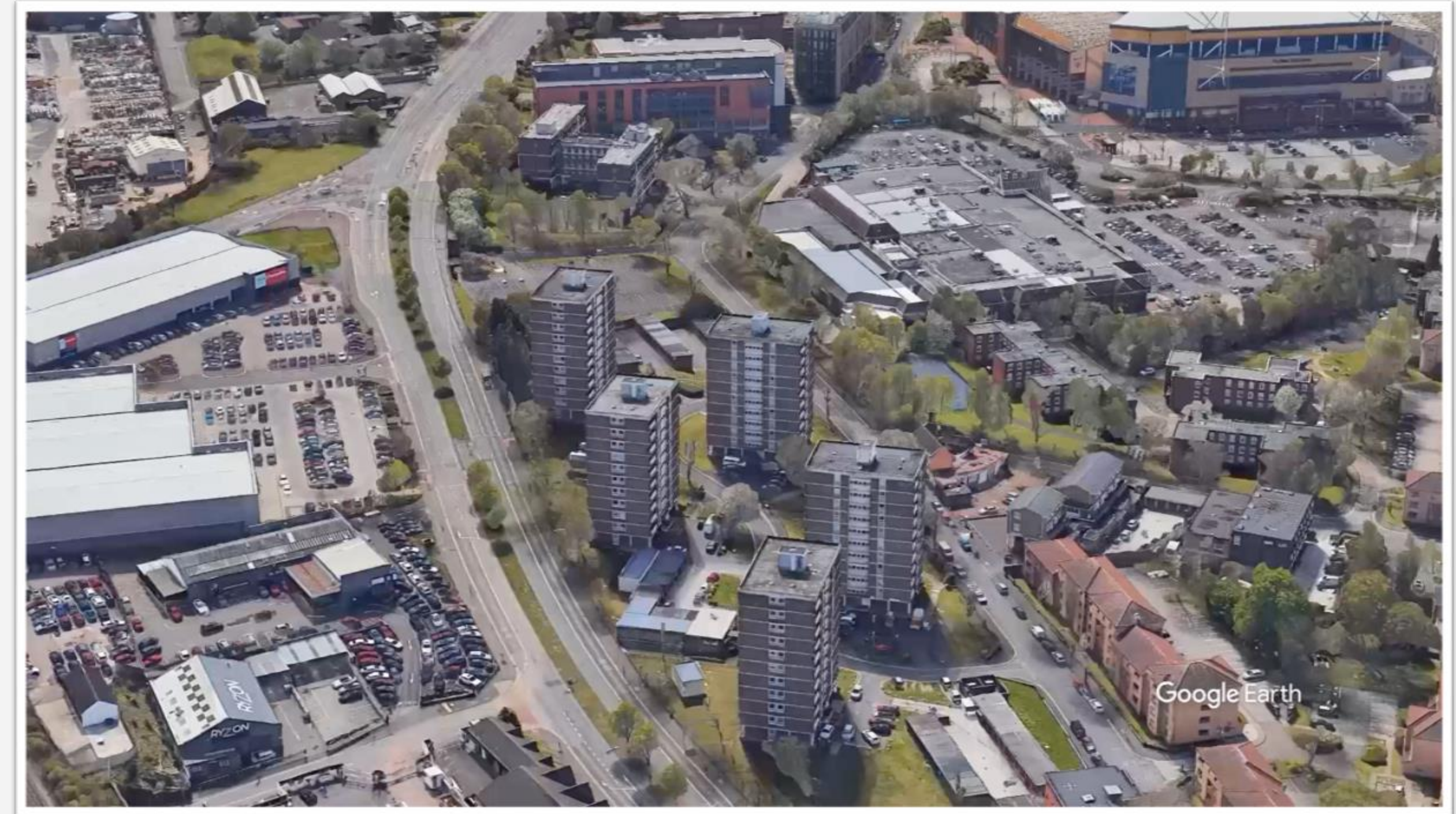


TPAS Workshops – Building Safety Engagement



WHAT ARE THE BENEFITS TO YOU & YOUR RESIDENTS?

- Completely bespoke to the building. It's relevant & helps to maintain interest.
- It establishes familiarity, helping people understand **exactly where to go and what to do** in an emergency.
- Provides an efficient **consistent** message that doesn't require fire expertise.



IT'S A BIG RED BUTTON,
WHAT SHALL WE DO?



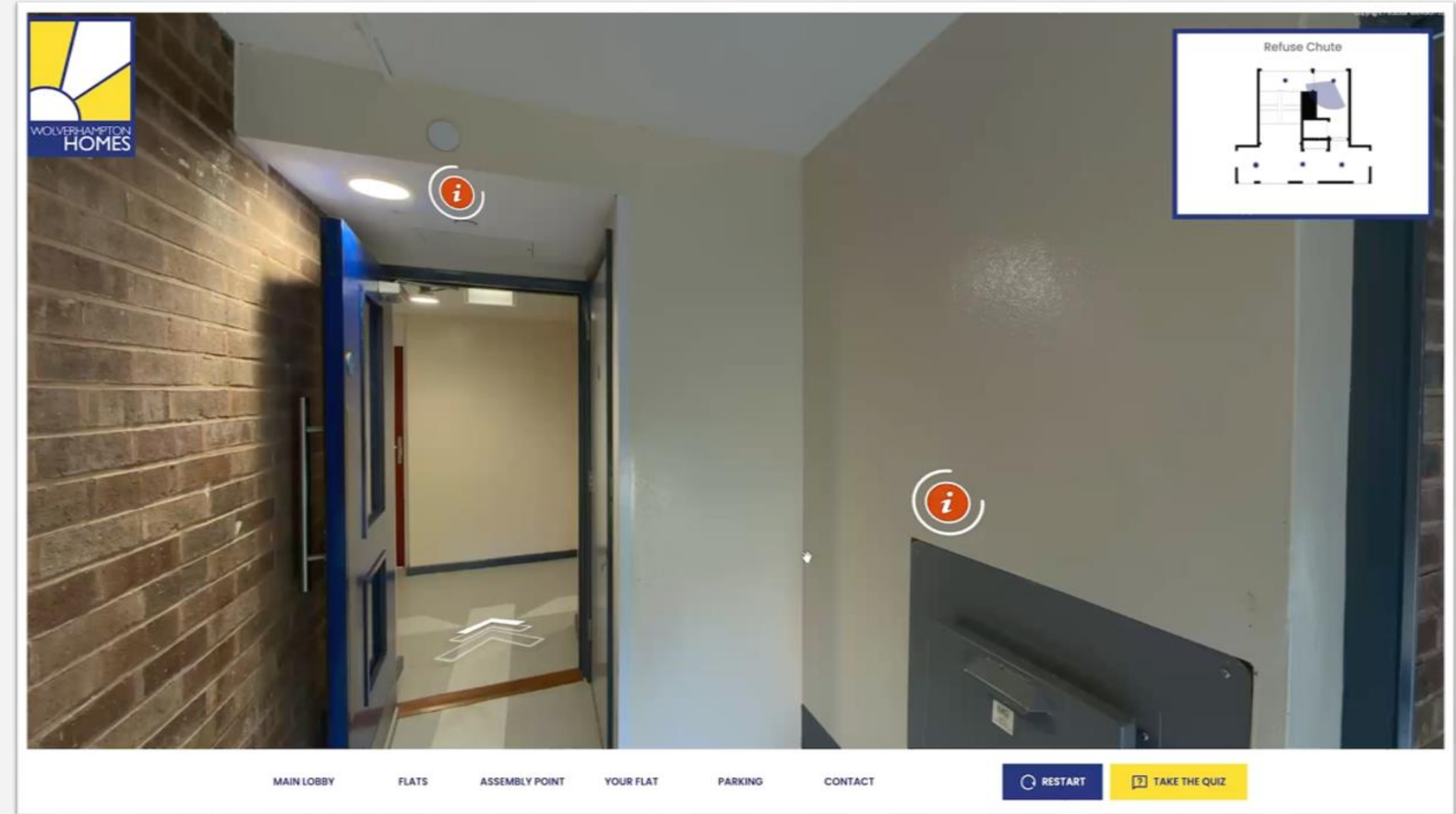
WHAT ARE THE BENEFITS?

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- Numerous interactive points are available to maintain engagement.

FIRST RULE OF VIRTUAL TOURS

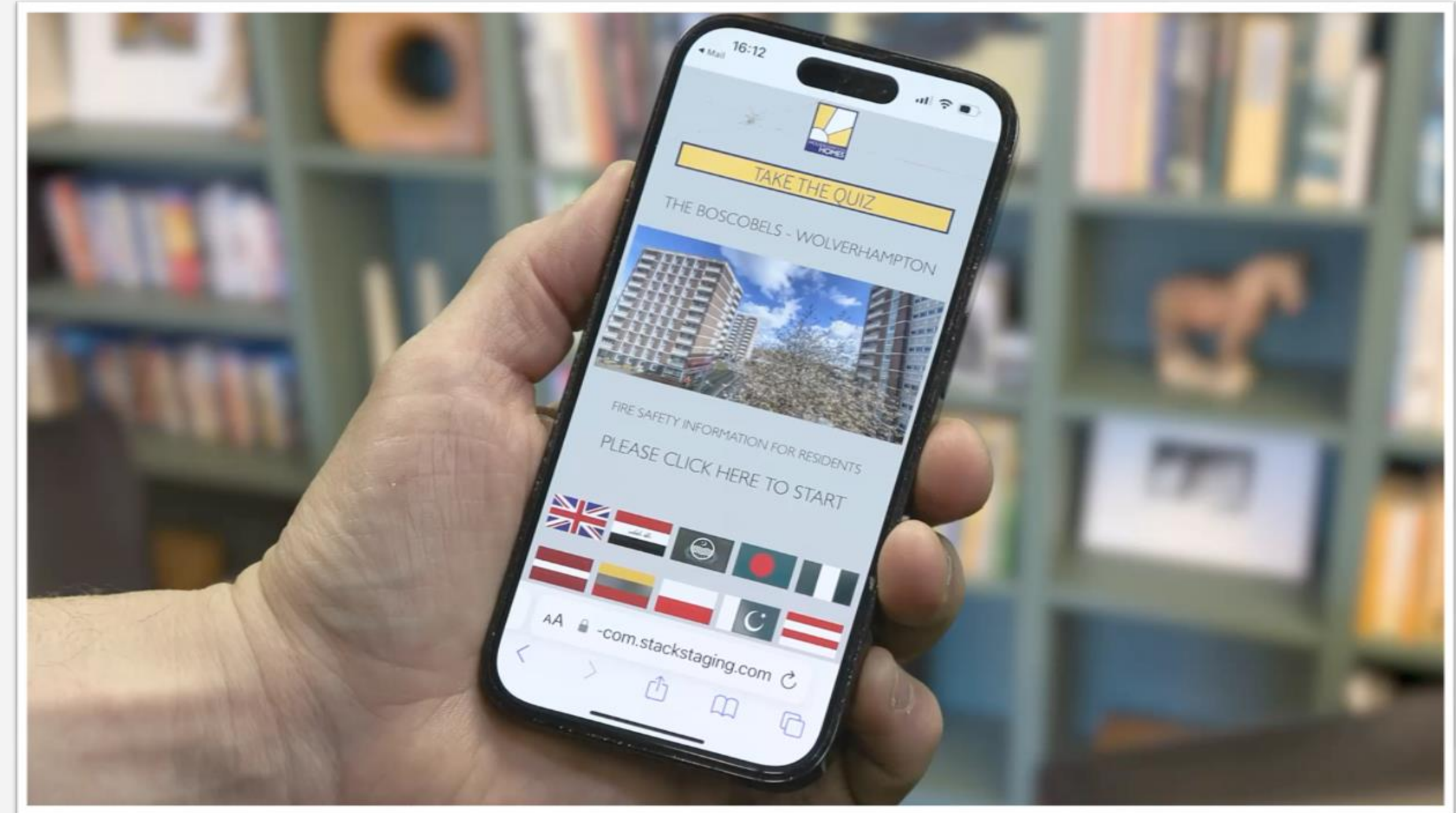
‘Never let the viewer leave until they’ve booked something or bought something.’

‘GAMEIFICATION’



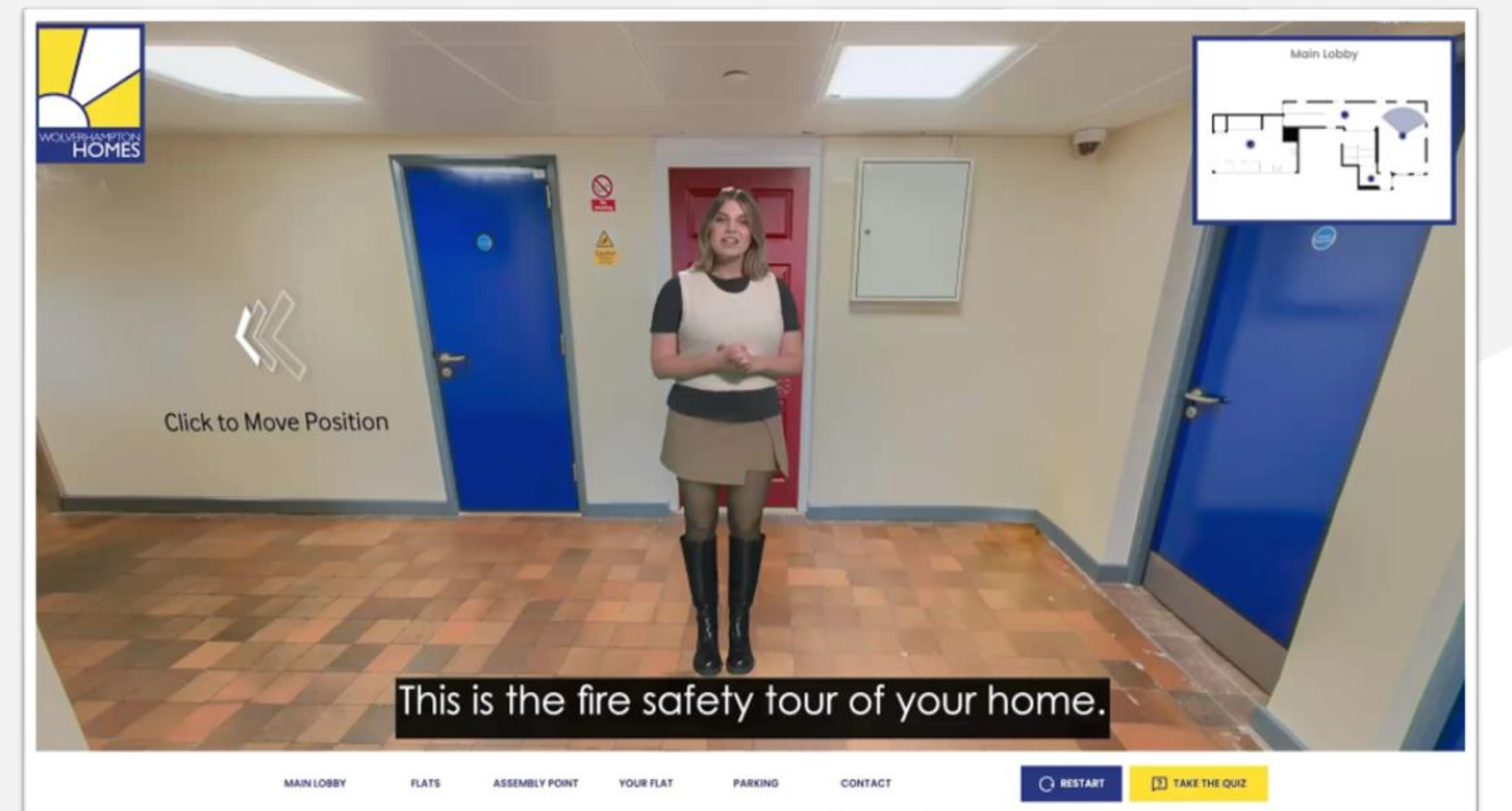
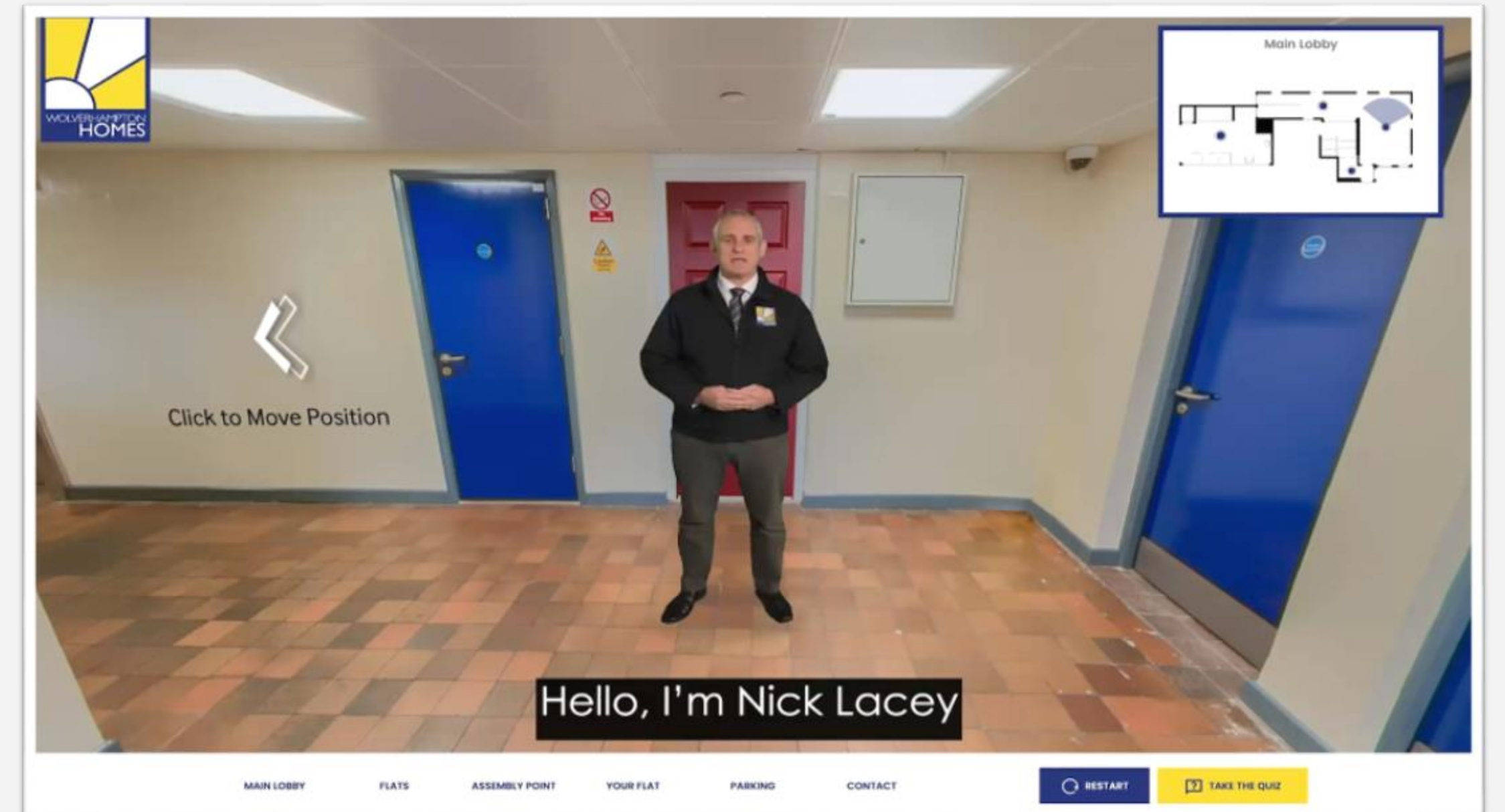
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- Available offline.



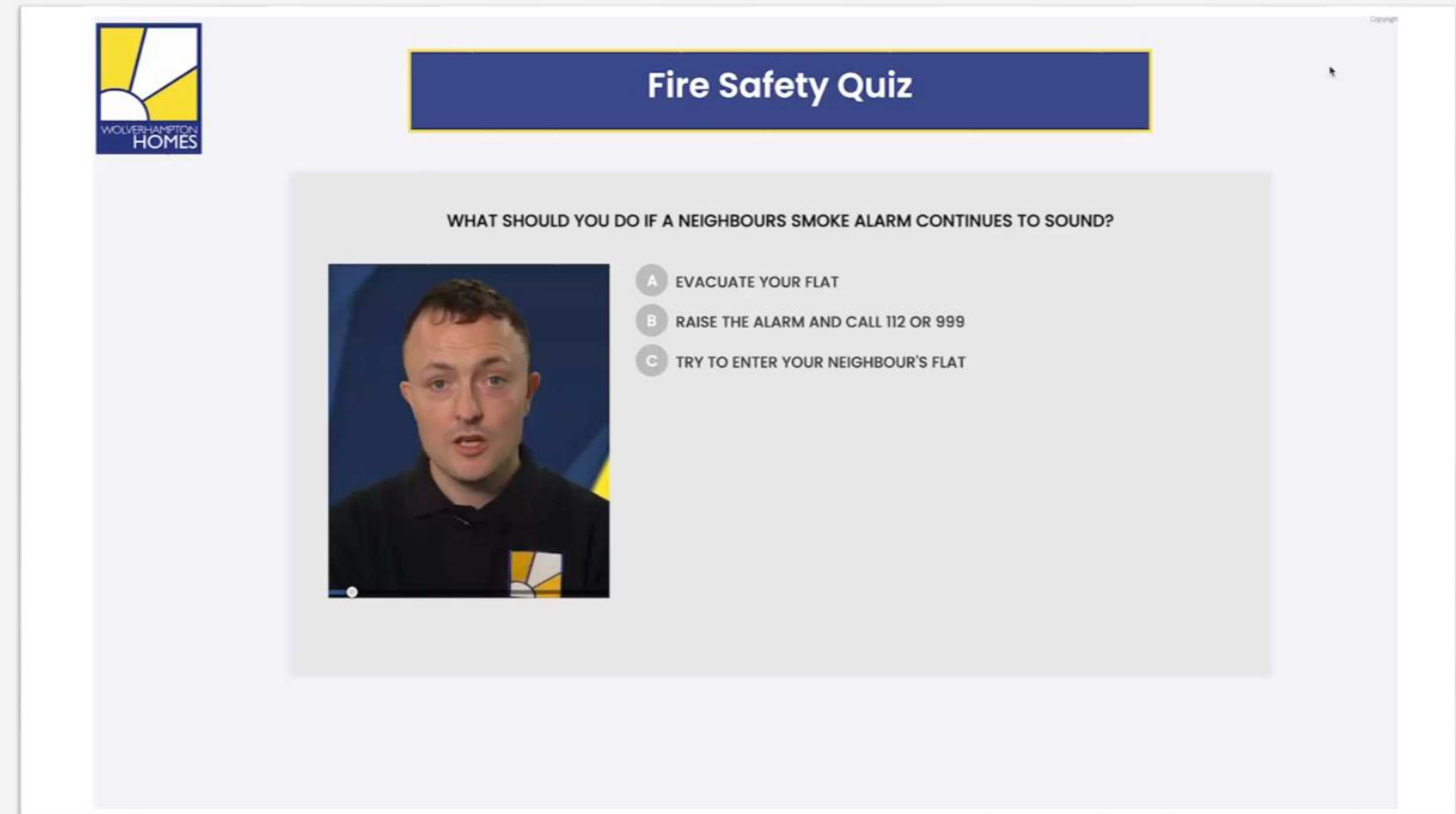
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- Available offline.
- Multilingual, subtitled and dubbed.



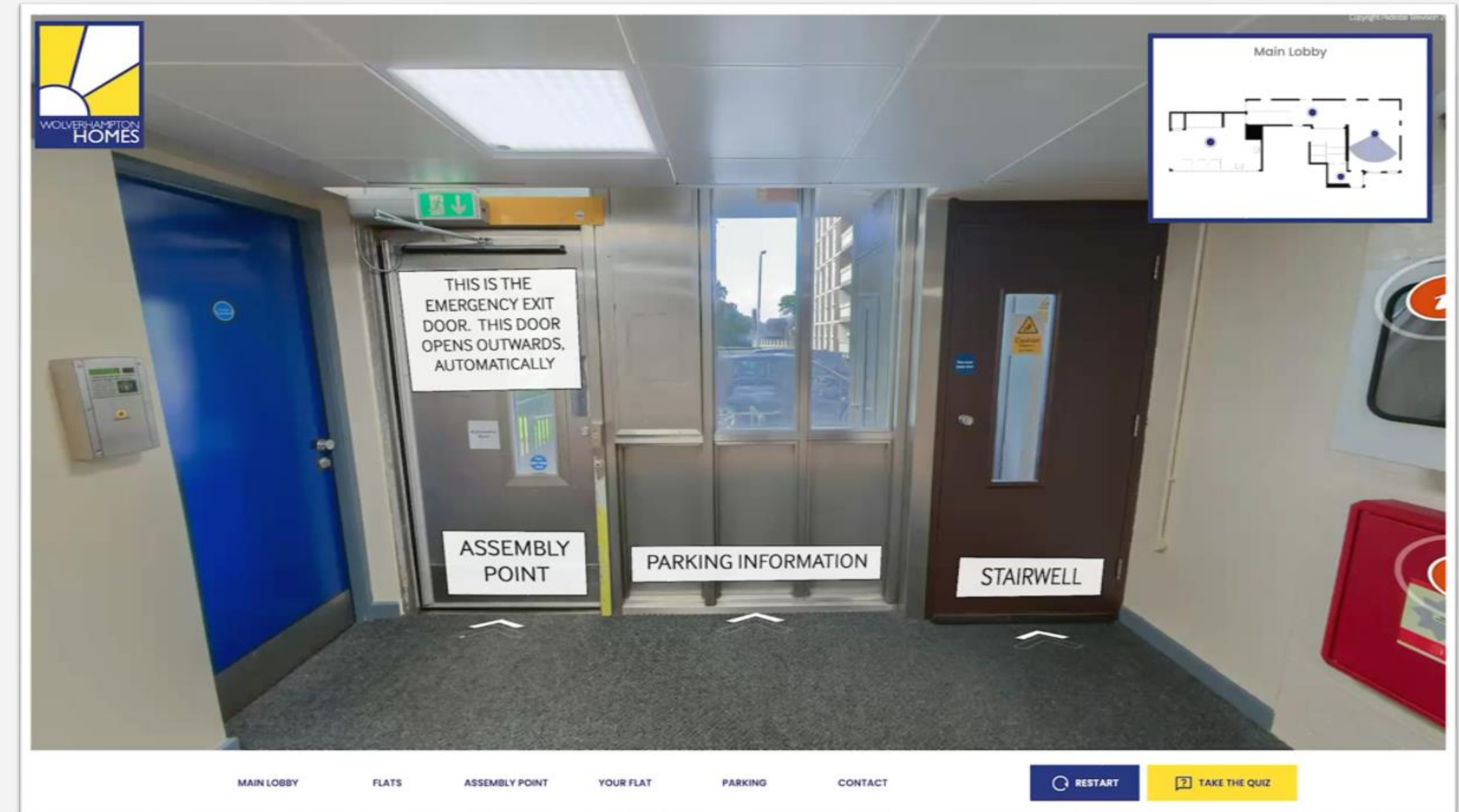
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- Quiz to record participation.



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- Multilingual, subtitled and dubbed.
- Quiz to record participation.
- External Collaboration.

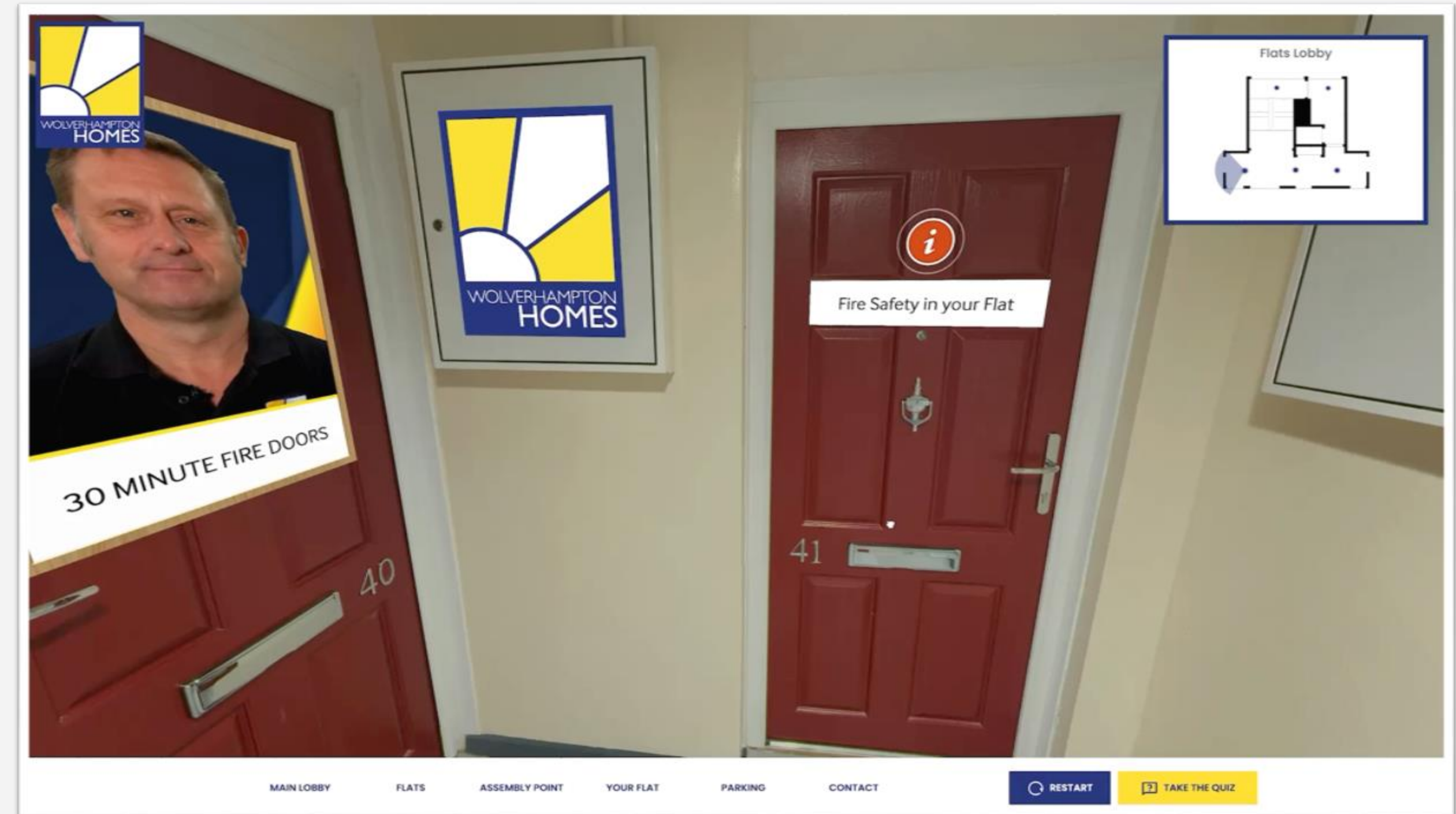


ADD-ONS

Generic Flat Information

Severe lack of Fire Safety video assets available online.

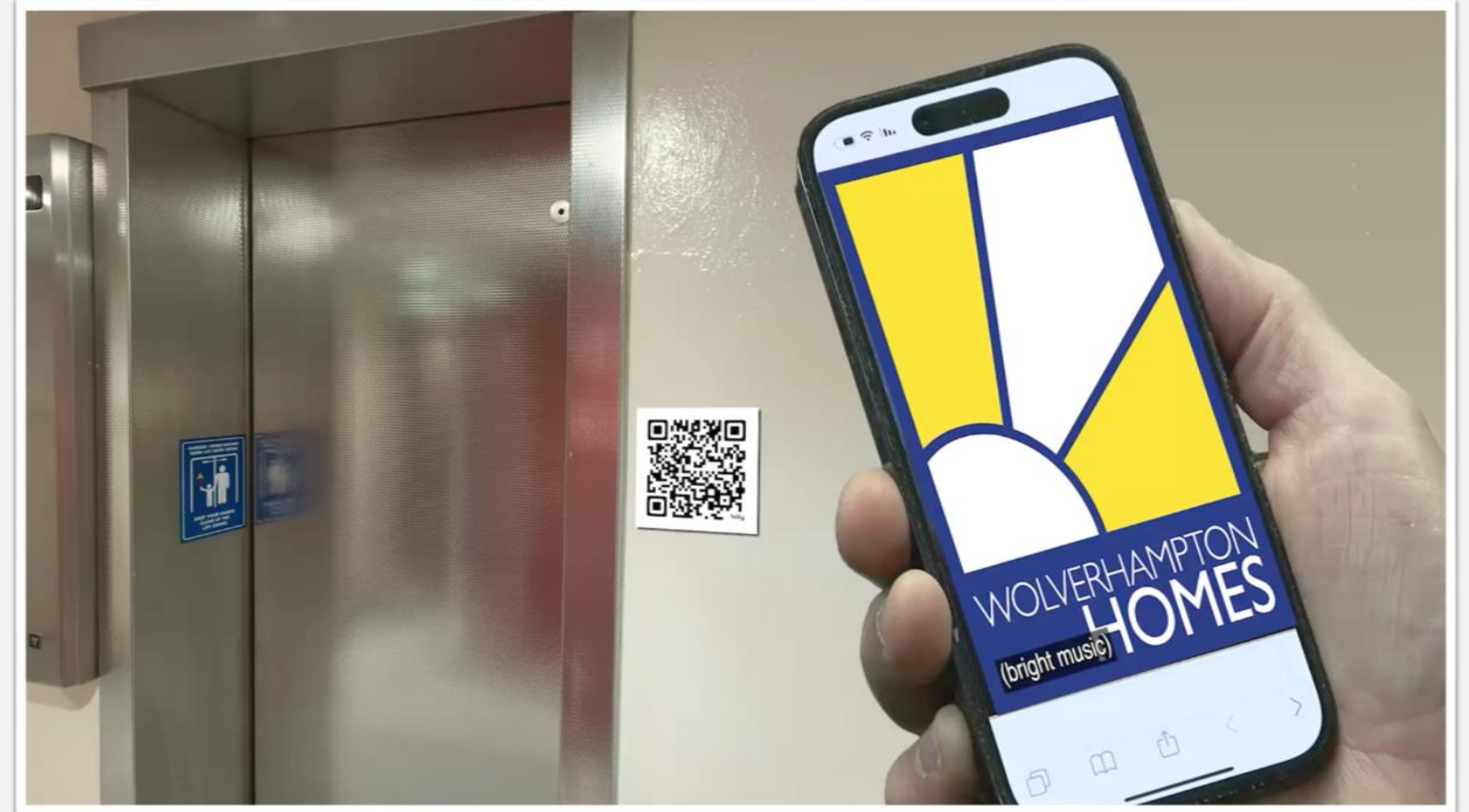
Almost nothing that features electric bicycles, scooters etc.



ADD-ONS

Physical QR Codes

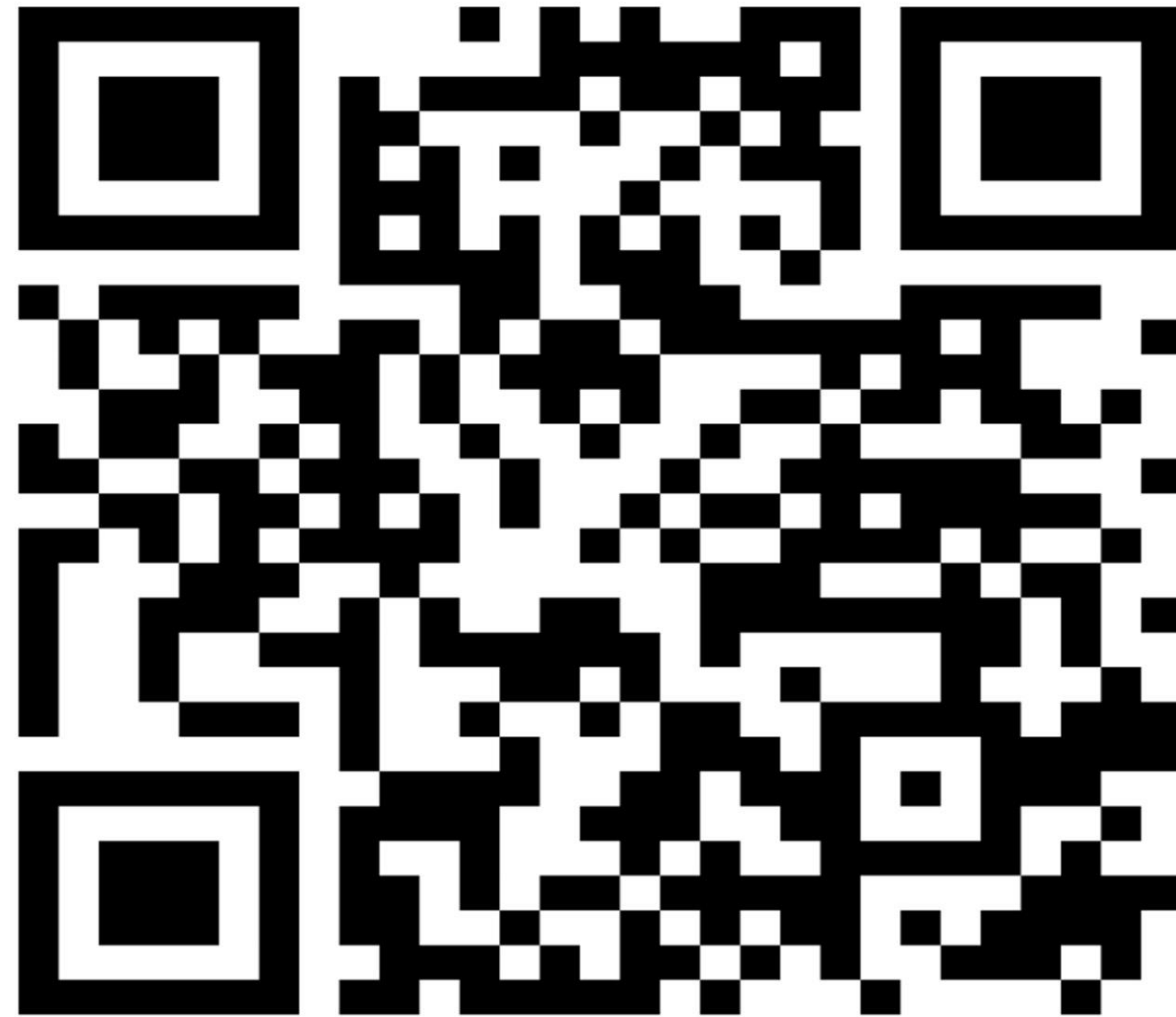
QR Codes mounted in the relevant location allow viewers to access the fire safety videos directly.





THE BOSCOBELS – WOLVERHAMPTON

FIRE SAFETY INFORMATION FOR RESIDENTS



ANY QUESTIONS?